















MAKE OUR CUSTOMERS, YOUR CUSTOMERS! 2903 Highway 138 East Wall Township, NJ 07719 Phone: 732-681-8898 Fax: 732-681-8895 www.goodsportsusa.com



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# What would you say if you could...

- ★ Have 65,000+ potential customers seeing your Brand image every month
- ★ Expose your products & services to thousands
- ★ Directly distribute promotional materials into the hands of a highly influenced audience
- ★ Improve your Brand image & increase your customer base
- ★ Entertain employees & clients in a healthy & rewarding way

# All of this and more is possible with your sponsorship at GoodSports USA!

GoodSports USA, established in 1991, is an 80,000 square foot indoor family entertainment center located on 11 acres adjacent to State Highway 138, in Wall Township, New Jersey. GoodSports USA has continued to grow and has anchored itself as the premier family entertainment center in the northeast. Over 800,000 athletes and spectators pass through the facility annually to participate or view planned activities like soccer, lacrosse, field hockey, dodge ball, flag football, swimming, summer camp and birthday parties.

A partnership with GoodSports USA is a smart buy. We can provide you with access to a dedicated and loyal group of customers. Our leagues, camps and clinics attract men, women, boys and girls from toddlers to adults. Our customers represent an array of ethnicities, income and education levels and travel to us from all of New Jersey, parts of Pennsylvania, New York, Delaware and Connecticut..

GoodSports USA gives you the opportunity to have a high profile presence and personal connection to the community.

Let us help you make our customers your customers!

## ELITE SPONSORSHIP

- ★ Dasher Board in Arena (41" x 96")
- ★ A-Frame Sign on Turf Field in bubble (30" x 120")
- ★ Banner on New Indoor Turf (6' x 10')
- ★ Standings and Schedules Board in Lobby (8.5" x 11")
- ★ Promotional Days in GoodSports Lobby (To be scheduled) \$4250 per annual agreement
  Pay in advance for 2 years \$7000, you save \$650 \$3400 renewal fee if no change to graphics

#### ARENA SPONSORSHIP

- ★ Dasher Board in Arena (41" x 96")
- ★ Standings and Schedules Board in Lobby (8.5" x 11")
  \$2000 per annual agreement
  Pay in advance for 2 years \$3200, you save \$400
  \$1600 renewal fee if no change to graphics

#### **GOAL KICK SPONSORSHIP**

- ★ A-Frame Sign on Turf Field in bubble (30" x 120")
- ★ Standings and Schedules Board in Lobby (8.5" x 11")
  \$2000 per annual agreement
  Pay in advance for 2 years \$3200, you save \$400
  \$1600 renewal fee if no change to graphics

## FREE KICK SPONSORSHIP

- ★ Banner on New Indoor Turf (6' x 10')
- ★ Standings and Schedules Board in Lobby (8.5" x 11")
  \$2000 per annual agreement
  Pay in advance for 2 years \$3200, you save \$400
  \$1600 renewal fee if no change to graphics

### **WELCOME SPONSORSHIP**

★ Standings and Schedules Board in Lobby (8.5" x 11") \$1200 per annual agreement Pay in advance for 2 years \$1900, you save \$200 \$900 renewal fee if no change to graphics

#### COMBO SPONSORSHIP

- ★ Combine two (2) Sponsorships: Arena, Goal Kick or Free Kick (combo package excludes welcome sponsorship and elite sponsorship) \$3600 per annual agreement
  Pay in advance for 2 years \$6000, you save \$600
  \$3000 renewal fee if no change to graphics
- ★ Sponsor will receive one free listing in our bi-annual program guide books
- ★ Sponsors will also be prominently displayed on our website and facebook page All sponsorships are one year agreements which are renewable and may be modified to meet your company's individual needs.

Contact us today to select the best sponsorship package for you.